



PR.I.ME PROJECT

(PRomoting Intergenerational Learning in MEditerranean Countries)

Final Conference and Capitalization Event

Rome, December 11th 2015 - 9.15

*Chamber of Commerce of Rome – Sala Consiglio – 2nd floor
(Via de' Burro 147 - Roma)*

Project in brief

PR.I.ME was developed in Italy by IRFI, Roman Institute for Entrepreneurial Training, aimed at the promotion and protection of the goldsmithing, silversmithing and gemmology industry. Conceived as a measure to combat the economic crisis that has hit small and micro businesses, the project aims to promote intergenerational change in the numerous family businesses that characterise the sector in Italy and in the project's partner countries (Greece, Egypt and Lebanon). During the Project life about 40 small artisan businesses and about 90 young and aspiring entrepreneurs in the goldsmithing and silversmithing industry were involved in mentoring and training activities. Using a system articulated into seminars and practical workshop activities, the young participants (junior) followed an "ad hoc" training programme, acquiring working methods, skills and new professional competencies directly from the artisan owners of the businesses (senior). Each partner had 6 to 8 scholarships to award to young entrepreneurs for mobility and study visits abroad in the participating countries (for an overall total of 50 scholarships).

The European Union through the ENPI - CBC Mediterranean Sea Basin Programme co-funded the PR.I.ME project.

Project Partners:

IRFI: Lead Applicant

MOKUME - Private Vocational Training Institute - Athens and Thessaloniki - Greece

OMEGA TECHNOLOGY (ICT company) - Athens - Greece

CCIA-BML - Chamber of Commerce of Beirut and Mount of Lebanon - Beirut - Lebanon

BIAT - Business Incubation Association of Tripoli - Lebanon

NOTRE DAME University - Lebanon

JTC - Jewellery Technology Centre (Ministry of Industry and foreign commerce) - Egypt

Jewels and/or designs made by the juniors participating in the mentoring activities will be exposed during the networking lunch (first floor)

Agenda

- 9.15 – 9.30 **Registration**
- 9.30 - 9.45 **Greetings**
Mr. Erino Colombi - IRFI President
- 9.45 – 11.00 **Presentation of videos and project results**
IRFI Mrs. Daniela De Vita - Director, Italy
Masters Corrado Di Giacomo and Fausto Maria Franchi, Italy
Mrs. Martina Lepre - junior and sub-grant beneficiary, Italy
- MOKUME - Mr. Christos Maikidis - Director, Ms. Vasiliki Sountou - junior - Greece*
CCIA BML - Mr. Rabih Sabra - Director General, Ms. Aline Farajian - Project Manager, Ms. Maya Mukhi - junior, Lebanon
BIAT - Mr. Fawaz Hamidi - Director, Mr. Jad Hanna - Senior, Lebanon
NDU - Dr. Pierre Gedeon - Director of International Dept., Lebanon
JTC – Mrs. Aida Zayed, Egypt
- 11.00 – 12.00 **Round table: Actions sustaining SMEs creation and development, increasing competitiveness and improving professionalization and employment in the new Programming period 2014-2020**
Chairperson Mrs. Daniela De Vita – IRFI Director
- ENI CBC Med Programme 2014-2020*
Mr. Renato Botti – ENPI CBC Med Programme – Joint Technical Secretariat
- Lazio Region programming actions 2014-2020*
Mr. Alessandro Drago – Lazio Region – European Union office
- Interreg Europe Programme 2014-2020*
Mrs. Francesca Breccolotti - National Contact Point Interreg Europe - Umbria Region
- 12.00 - 12.45 **Round table: Presentation of successful projects aimed at SMEs creation and development, increasing competitiveness and improving professionalization and employment – ENPI CBC MED 2007-2013 Programme**
Chairperson Dr. Renato Botti – ENPI CBC Med – Joint Technical Secretariat
- CaBuReRa Project** (*Capacity Building Relay Race*) – *Mrs. Rita Quisillo - Project Manager of CESIE - Lead Applicant*
- MEDNETA Project** (*MEditerranean cultural NETwork to promote creativity in the Arts, crafts and design for communities regeneration in historical cities*) – *Mr. Alessandro La Grassa - Cresm - Partner*
- NET-KITE Project** (*Cross-border NETwork to foster Knowledge-intensive business Incubation and TEchnology transfer*) – *Mrs. Stefania Zanna - Consorzio Arca - Lead Applicant*
- READY MED FISH Project** (*Requalification of Employment and Diversification for Youth in the Mediterranean Fishery Sector*) – *Mrs. Valentina Testa - Lega Pesca - Lead applicant*
- 12.45 - 13.00 Conclusions and final remarks
- 13.00 Networking lunch and Prime Jewels exhibition (first floor)